



Brand Guidelines

Color Palette _____	P1
Brand Logo _____	P2
Printed Collateral _____	P3
Instagram Style _____	P6
Twitter Style _____	P7
Facebook Style _____	P8

Color Palette



	90%
R: 206	80%
G: 162	70%
B: 82	60%
C: 0%	50%
M: 21%	40%
Y: 60%	30%
K: 19%	20%
#CEA252	10%



	90%
R: 12	80%
G: 7	70%
B: 34	60%
C: 65%	50%
M: 79%	40%
Y: 87%	30%
K: 87%	20%
#0C0722	10%



LOGO TYPE V1



LOGO TYPE V1



LOGO TYPE V1



LOGO TYPE V1.1



LOGO TYPE V1.2



Printed Collateral



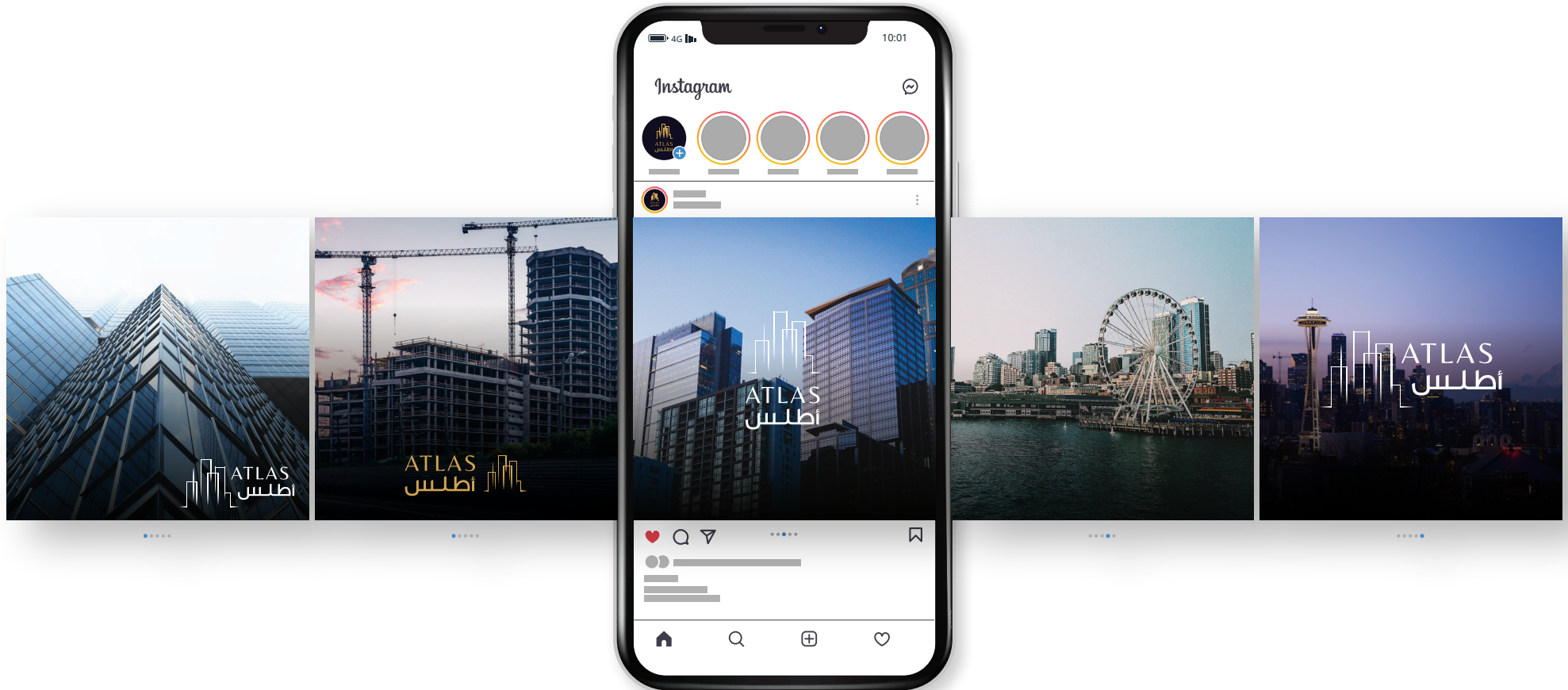
Printed Collateral



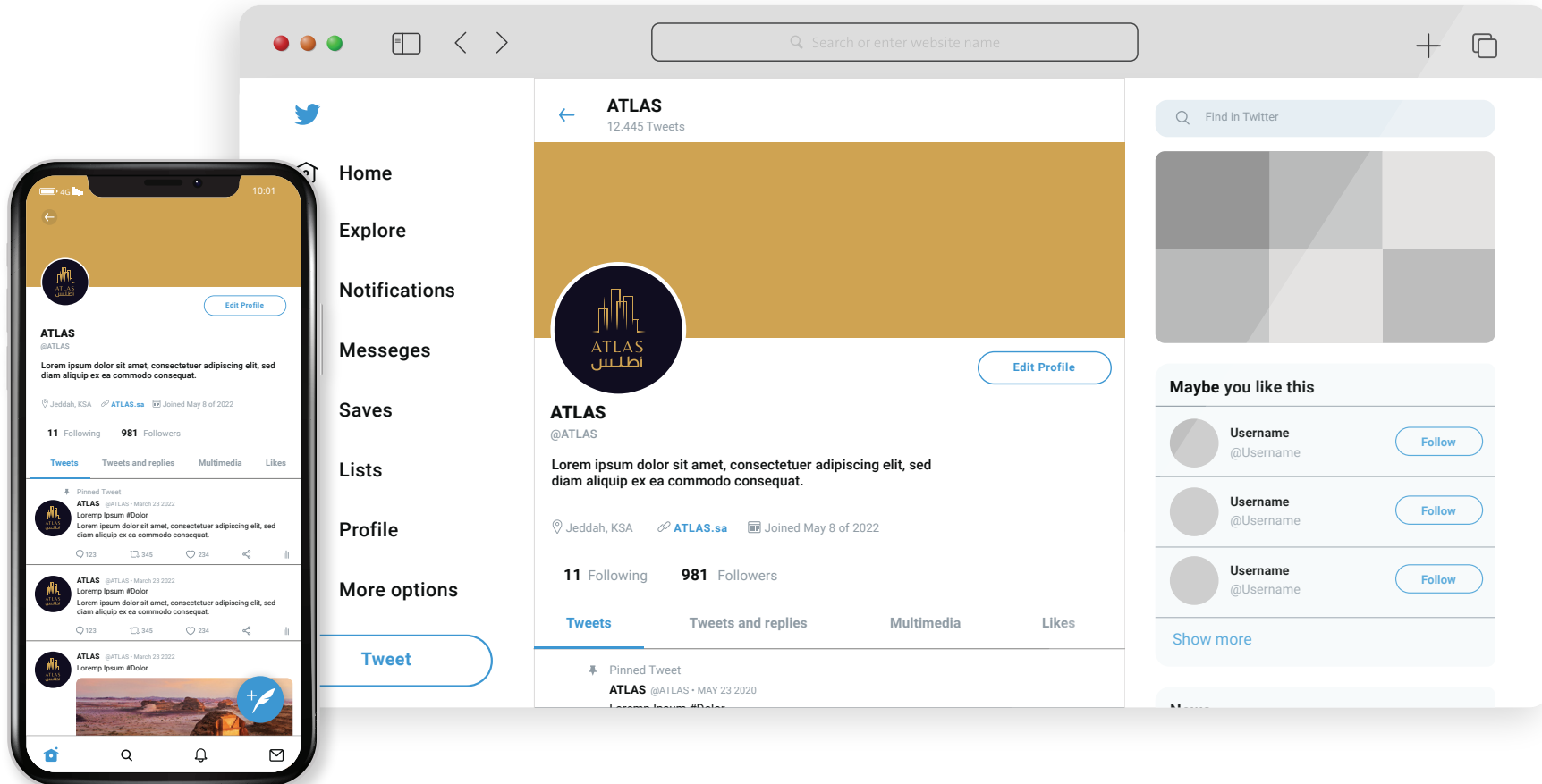
Printed Collateral



Instagram Style



Twitter Style



Facebook Style

